

# Linda Moore Forbes



**Linda Moore Forbes**, a 25-year veteran of presidential campaigns, The White House, and Capitol Hill, is a senior strategist known for playing crucial roles for high profile leaders. She is the founder and President of LMF Strategies. Linda provides strategic advice and political analysis to education, government, media, non-profit, and private sector entities.

Last Fall, Linda was a Resident Fellow at **Harvard University's Institute of Politics**, where she lectured on the decline of centrists and the increase of polarization in both parties and its impact on policy and politics. She also provided real-time analysis of the presidential campaign and the Congressional session. Linda now serves on Harvard's IOP Fellows Alumni Advisory Council.

Linda served for a decade (2001-2011) as Senior Advisor to Indiana **Senator Evan Bayh**, helping to establish the Senator's profile as a national leader and spokesperson for centrist Democrats. She also supervised all of the Senator's political activities, including those on behalf of Hillary Clinton and Barack Obama, as Chairman of the Democratic Leadership Council (DLC), and as founder and leader of the Senate New Democrats Coalition, as well as the Senator's own presidential exploratory efforts and consideration as the Democratic vice presidential nominee.

Linda took two leaves of absence during her tenure with Senator Bayh to work on presidential campaigns. In 2004, she was recruited by the **John Kerry for President campaign** to serve as Political Director for vice-presidential nominee John Edwards. In 2008, during its most critical and tumultuous period in the primaries, the **Hillary Clinton for President campaign** brought in Linda to serve as Director of Congressional Affairs and as a member of the campaign's strategic decision-making team.

Prior to the Senate, Linda served for eight years (1993-2001) in the **Clinton White House Office of Political Affairs**, first as Special Assistant to the President, and in the second term as Deputy Assistant to the President and Deputy Political Director. Linda took a leave in the fall of 1996 to serve as Deputy Political Director for the **Clinton-Gore campaign**, helping Clinton become the first Democrat since Franklin Roosevelt to win a second full term as president. Linda served on the advance teams for President Clinton's state visit to Paris, France in 1999 and to Lisbon, Portugal for the U.S.-EU Summit in 2000. In March of 2012, **Secretary of State Hillary Clinton** appointed Linda to the **U.S. National Commission for UNESCO**.

Linda came to the White House from the **Democratic Leadership Council (DLC)**, the organization that developed much of Clinton's campaign and governing strategy and agenda. Serving for five years as its Field Director, Linda built a strong, cohesive organization that would later become the backbone of Clinton's presidential campaign. The DLC's success became a model for the New Labor movement in Great Britain and other progressive governments around the world.

Linda began her political career working on Texas Rep. Lloyd Doggett's U.S. Senate race in 1984, and moved on to a Senate race in Georgia before heading to Washington for her first stint on Capitol Hill and her first presidential campaign, Missouri Rep. Dick Gephardt's 1988 bid.

Linda, a native Texan, is a 1984 graduate of the University of Texas. She is a member of the Governors Council of the Ann Richards School for Young Women Leaders in Austin, Texas.